

# GDPR & Data Protection Policy 2024

Issued by OPTIMAMARKET | [optimamarket.vip](https://optimamarket.vip)

Registered Compliance & AML Monitoring Service Provider

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Registered Address: 128 City Road, London, EC1V 2NX, United Kingdom

Contact Email: [compliance@optimamarket.vip](mailto:compliance@optimamarket.vip)

## 1. Purpose

This GDPR & Data Protection Policy sets out the principles, controls, and safeguards implemented by OPTIMAMARKET to ensure lawful, fair, and transparent processing of personal data in accordance with the UK GDPR, EU GDPR, and the Data Protection Act 2018.

## 2. Scope

This policy applies to all personal data processed by OPTIMAMARKET, including data relating to customers, business partners, employees, contractors, and system users, regardless of the format in which the data is held.

## 3. Data Protection Principles

OPTIMAMARKET processes personal data in accordance with the following principles: lawfulness, fairness and transparency; purpose limitation; data minimisation; accuracy; storage limitation; integrity and confidentiality; and accountability.

## 4. Lawful Basis for Processing

Personal data is processed on lawful bases including legal obligation, legitimate interests, contractual necessity, and consent where applicable. AML and CFT processing is primarily conducted under legal obligation.

## 5. Categories of Data Processed

Data processed may include identification data, contact details, transactional data, technical identifiers, compliance risk indicators, sanctions screening results, and audit logs.

## 6. Data Subject Rights

Data subjects have the right to access, rectify, erase, restrict processing, object to processing, data portability, and lodge complaints with a supervisory authority.

## 7. Data Security Measures

OPTIMAMARKET implements technical and organisational security measures including encryption, access controls, logging, monitoring, segregation of duties, and secure data storage environments.

## 8. Data Retention

Personal data is retained only for as long as necessary to meet legal, regulatory, and operational requirements, after which it is securely deleted or anonymised.

## 9. International Data Transfers

Where data is transferred outside the UK or EEA, OPTIMAMARKET ensures appropriate safeguards such as adequacy decisions, standard contractual clauses, and risk assessments.

## 10. Data Breach Management

All data breaches are assessed, documented, and reported where required to relevant supervisory authorities and affected individuals within statutory timeframes.

## 11. Accountability & Governance

Responsibility for data protection compliance rests with OPTIMAMARKET's Compliance Oversight Function. Regular reviews, training, and audits are conducted.

## 12. Policy Review

This policy is reviewed annually or upon material regulatory or operational changes.

## Conclusion

OPTIMAMARKET is committed to protecting personal data and maintaining the trust of its users, partners, and regulators through robust data protection governance.

Approved and published by the Compliance Oversight Function of OPTIMAMARKET on 09 June 2024.

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